

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM678574

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
POW! Entertainment, LLC		06/23/2021	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Stan Lee Universe, LLC		
<b>Street Address:</b>	190 N. CANON DRIVE		
<b>Internal Address:</b>	Floor #4		
<b>City:</b>	Beverly Hills		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 30</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	5670515	STAN LEE	
Registration Number:	5674595	STAN LEE PRESENTS	
Registration Number:	5674588	STAN LEE PRESENTS	
Registration Number:	5886378	STAN LEE	
Registration Number:	5880991	STAN LEE	
Registration Number:	5880988	STAN LEE	
Registration Number:	5875319	STAN LEE	
Registration Number:	5598858	THE STAN LEE FOUNDATION	
Registration Number:	3357243	STAN LEE PRESENTS	
Registration Number:	6091459	STAN LEE	
Registration Number:	6091453	STAN LEE	
Registration Number:	6091489	STAN LEE	
Registration Number:	6091488	STAN LEE	
Registration Number:	5945154	STAN LEE	
Registration Number:	5956582	STAN LEE	
Registration Number:	6024793	STAN LEE	
Registration Number:	6108350	STAN LEE	
Registration Number:	6114274	SMILIN' STAN	

OP \$765.00 5670515

Property Type	Number	Word Mark
Serial Number:	88653662	STAN LEE'S SUPERHERO KINDERGARTEN
Serial Number:	88378100	THE STAN LEE STUDIOS
Serial Number:	88482423	STAN LEE
Serial Number:	88480366	STAN LEE MUSEUM OF ART & COMICS EXCELSIO
Serial Number:	88004451	STAN LEE COLLECTIBLES
Serial Number:	88004506	STAN LEE COLLECTIBLES
Serial Number:	88004384	STAN LEE COLLECTIBLES
Serial Number:	88004286	STAN LEE COLLECTIBLES
Serial Number:	88191500	STAN LEE - THE MAN AND THE LEGEND
Serial Number:	87879955	STAN LEE
Serial Number:	87982959	STAN LEE
Serial Number:	87922148	THEREALSTANLEE

#### CORRESPONDENCE DATA

##### Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 8187635292

Email: crainey@hamricklaw.com

Correspondent Name: Charles C. Rainey

Address Line 1: 2600 W. Olive Ave, Ste 1020, Ste 1020

Address Line 2: Ste 1020

Address Line 4: Burbank, CALIFORNIA 91505

ATTORNEY DOCKET NUMBER:	3761.01
NAME OF SUBMITTER:	Charles C. Rainey
SIGNATURE:	/Charles C. Rainey/
DATE SIGNED:	10/01/2021

#### Total Attachments: 5

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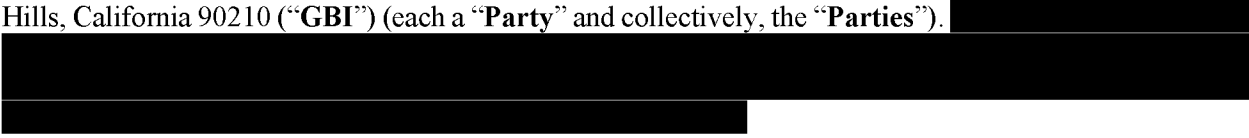
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EXHIBIT D

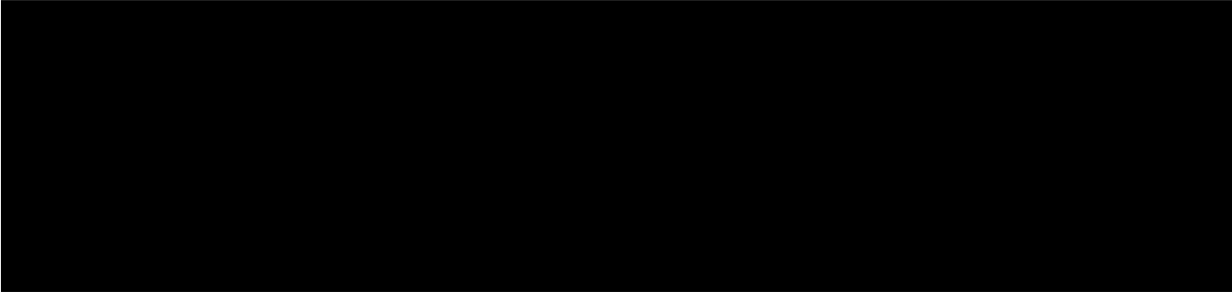
**ASSIGNMENT AGREEMENT**

INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

This INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT (the “**Agreement**”), is entered into on the 1st day of June, 2021 (the “**Effective Date**”), by and among POW! Entertainment, LLC, a Delaware limited liability company with a principal place of business located at 9440 South Santa Monica Blvd, Suite 488, Beverly Hills, California 90210 (“**POW!**” or “**Assignor**”), Stan Lee Universe, LLC, a California limited liability company with a principal place of business located at 190 North Canon Drive, 4th Floor, Beverly Hills, California 90210 (“**SLU**” or “**Assignee**”) and Genius Brands International, Inc., a Nevada corporation with a principal place of business located at 190 North Canon Drive, 4th Floor, Beverly Hills, California 90210 (“**GBI**”) (each a “**Party**” and collectively, the “**Parties**”).



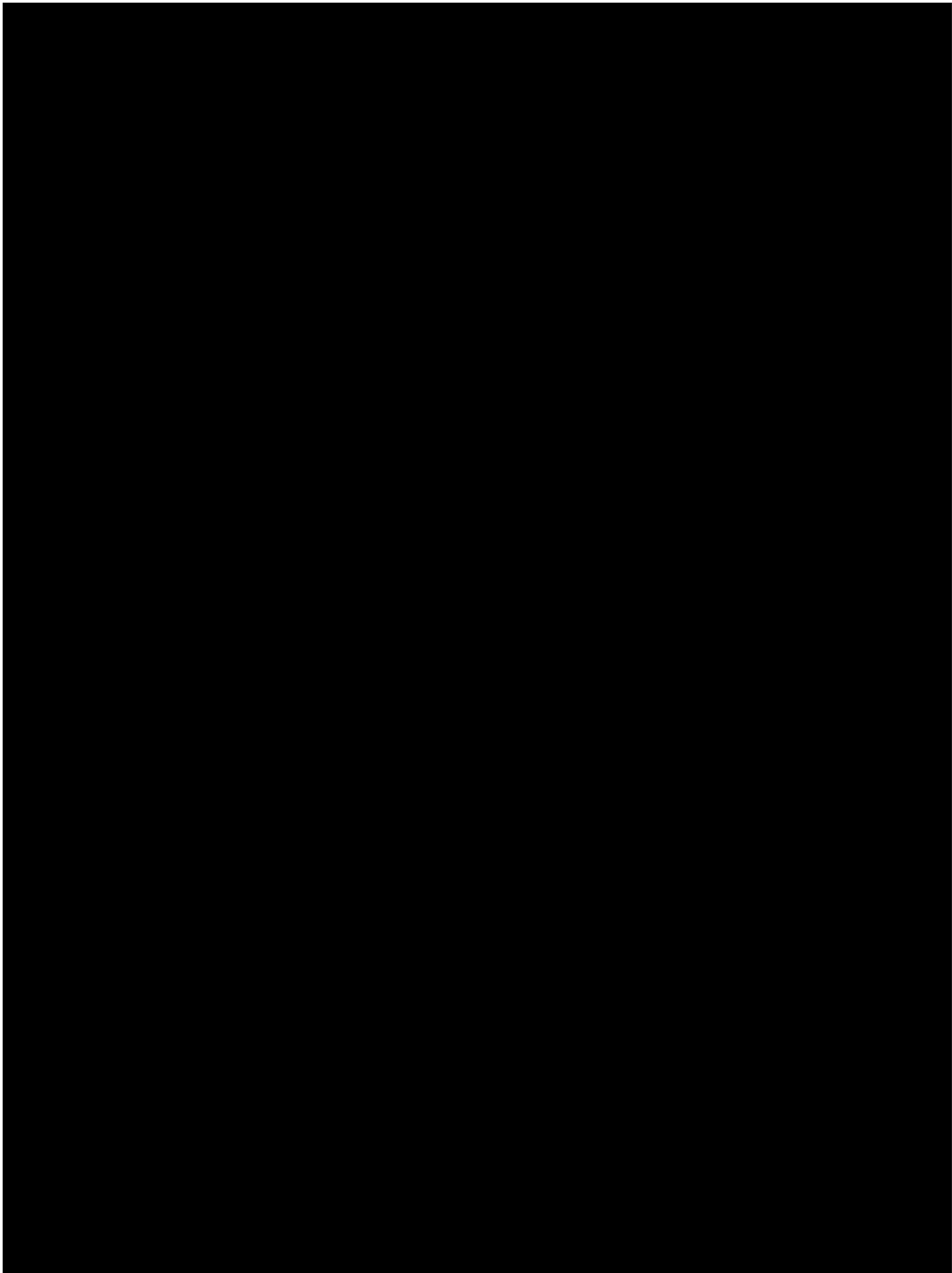
1. Assignment. Subject to the Retained Rights and the License set forth in Sections 2 and 3 below, respectively, POW! shall, and does hereby, forever and irrevocably assign, transfer, grant and convey to SLU and its successors, throughout the world in all languages, in perpetuity, all rights, title, and interest in and to:



1.2. Those certain trademarks identified in Section 1.2.1 below (the “**Trademarks**”) in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully

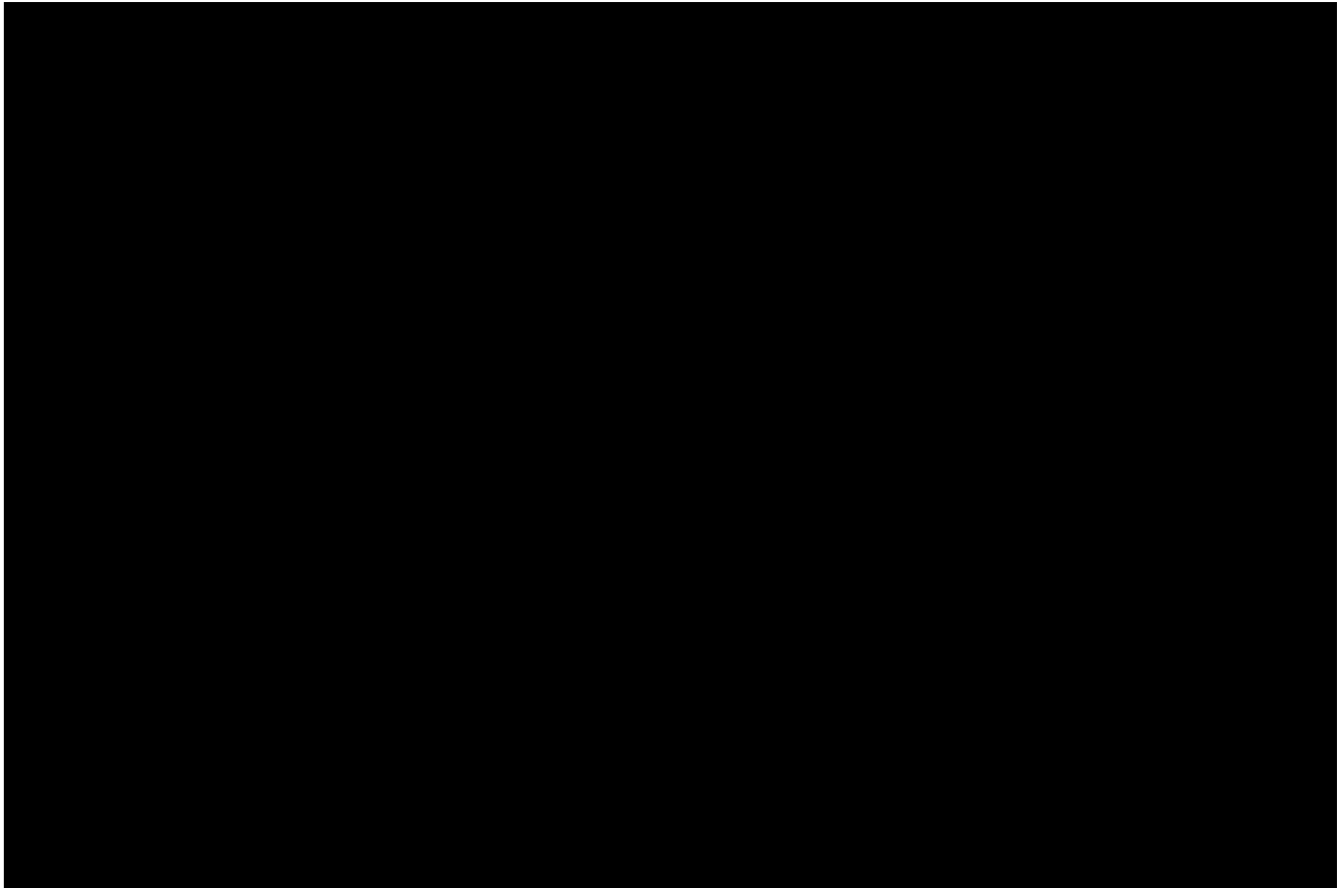
and entirely as said interest could have been held and enjoyed by Assignor had this assignment, transfer and conveyance not been made;

1.2.1. “Stan Lee Signature Design” (Ser. No. 88033514; Reg. No. 5670515); “Stan Lee Presents” Ser. No. 88004154; Reg. No. 5674595); “Stan Lee Presents” (Ser. No. 88003957; Reg. No. 5674588); “Stan Lee” (Ser. No. 87981747; Reg. No. 5886378); “Stan Lee” (Ser. No. 87981816; Reg. No. 5880991); “Stan Lee” (Ser. No. 87981794; Reg. No. 5880988); “Stan Lee” (Ser. No. 87981749; Reg. No. 5875319); “The Stan Lee Foundation” (Ser. No. 87667102; Reg. No. 5598858); “Stan Lee Presents” (Ser. No. 78632449; Reg. No. 3357243); “Stan Lee” (Ser. No. 87830114; Reg. No. 6091459); “Stan Lee” (Ser. No. 87816412; Reg. No. 6091453); “Stan Lee” (Ser. No. 87880267; Reg. No. 6091489); “Stan Lee” (Ser. No. 87880233; Reg. No. 6091488); “Stan Lee” (Ser. No. 87982303; Reg. No. 5945154); “Stan Lee” (Ser. No. 87982388; Reg. No. 5956582); “Stan Lee” (Ser. No. 87982715; Reg. No. 6024793); “Stan Lee” (Ser. No. 87847274; Reg. No. 6108350); “Smilin’ Stan” (Ser. No. 88191540; Reg. No. 6114274); “Stan Lee’s Superhero Kindergarten” (Ser. No. 88653662; Reg. No. N/A); “The Stan Lee Studios” (Ser. No. 88378100; Reg. No. N/A); “Stan Lee” (Ser. No. 88482423; Reg. No. N/A); “Stan Lee Museum of Art & Comics Excelsior!” (Design + Words) (Ser. No. 88480366; Reg. No. N/A); “Stan Lee Collectibles” (Ser. No. 88004451; Reg. No. N/A); “Stan Lee Collectibles” (Ser. No. 88004506; Reg. No. N/A); “Stan Lee Collectibles” (Ser. No. 88004384; Reg. No. N/A); “Stan Lee Collectibles” (Ser. No. 88004286; Reg. No. N/A); “Stan Lee – The Man and The Legend” (Ser. No. 88191500; Reg. No. N/A); “Stan Lee” (Ser. No. 87879955; Reg. No. N/A); “Stan Lee” (Ser. No. 87982959; Reg. No. N/A); and “TheRealStanLee” (Ser. No. 87922148; Reg. No. N/A).





9. USPTO Authorization. POW! hereby authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration set forth in Section 1.2.1 to SLU as assignee of POW!'s entire rights, title and interest therein. POW! agrees to further execute any documents reasonably necessary to affect this assignment or to confirm SLU's ownership of the Trademarks.



[SIGNATURE PAGE FOLLOWS]

**POW! ENTERTAINMENT, LLC**

DocuSigned by:

*Rachel Long*

83A9CE9F2F63419...

Signature

Rachel Long

Name

Director

Title

6/23/2021

Date

**STAN LEE UNIVERSE, LLC**

Signature

Name

Title

Date

**GENIUS BRANDS INTERNATIONAL, INC.**

DocuSigned by:

*Michael Jaffa*

A78837ABBC684B7...

Signature

Michael Jaffa

Name

General Counsel

Title

6/21/2021

Date